



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington, DC 20001

## Contract # 848966

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Walter Dalton for NC Governor (26406)  
**Agency/T-Code** Buying Time LLC (2118)/003706749  
**Product** Political - State Governor (1177)  
**Brand** 2208/DEM/GOV (175981)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** WELSH,KATHRYN  
**Phone/Fax** /  
**CPE** 323/326/2208  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Calendar  
**Comments** DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DALTON FOR GOV

**Date Entered** 08/17/12  
**Last Modified** 09/05/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06281992  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,667.25  
**Net Total** \$9,447.75  
**Sales Tax**

### Charlotte (WCNC) (WCNC)

| By Calendar Month   | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 12        | \$11,115.00        |
| <b>Grand Total:</b> | <b>12</b> | <b>\$11,115.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|------------------|---------|
| 1.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 4   | :30    | 6:59P- 7:30P (ET) |     |    |    |    |    | 1  |    |    | 1     | \$1,260.00 | \$1,260.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/17/12 |
| 2.0  | Normal Line / SPOT             | 10/05/12-10/05/12 | 4   | :30    | 7:30P- 7:58P (ET) |     |    |    |    |    | 1  |    |    | 1     | \$1,395.00 | \$1,395.00 | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 8/17/12 |
| 3.0  | Normal Line / SPOT             | 10/08/12-10/08/12 | 4   | :30    | 6:59P- 7:30P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$1,260.00 | \$1,260.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/17/12 |
| 4.0  | Normal Line / SPOT             | 10/06/12-10/06/12 | 4   | :30    | 6P- 6:30P (ET)    |     |    |    |    |    |    | 1  |    | 1     | \$675.00   | \$675.00   | Charlotte (WCNC) (WCNC) | SAT NEWS @ 6PM   | 8/17/12 |
| 5.0  | Normal Line / SPOT             | 10/07/12-10/07/12 | 4   | :30    | 9:58A- 11A (ET)   |     |    |    |    |    |    |    | 1  | 1     | \$810.00   | \$810.00   | Charlotte (WCNC) (WCNC) | MEET THE PRESS   | 8/17/12 |
| 6.0  | Normal Line / SPOT             | 10/04/12-10/04/12 | 4   | :30    | 4P- 4:59P (ET)    |     |    |    |    | 1  |    |    |    | 1     | \$360.00   | \$360.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS     | 8/17/12 |
| 7.0  | Normal Line / SPOT             | 10/04/12-10/04/12 | 4   | :30    | 6:59P- 7:30P (ET) |     |    |    |    | 1  |    |    |    | 1     | \$1,260.00 | \$1,260.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/17/12 |
| 8.0  | Normal Line / SPOT             | 10/02/12-10/02/12 | 4   | :30    | 6:59P- 7:30P (ET) |     |    | 1  |    |    |    |    |    | 1     | \$1,260.00 | \$1,260.00 | Charlotte (WCNC) (WCNC) | JEOPARDY         | 8/17/12 |
| 9.0  | Normal Line / SPOT             | 10/03/12-10/03/12 | 4   | :30    | 4P- 4:59P (ET)    |     |    |    | 1  |    |    |    |    | 1     | \$360.00   | \$360.00   | Charlotte (WCNC) (WCNC) | 4:00 PM NEWS     | 8/17/12 |
| 10.0 | Normal Line / SPOT             | 10/03/12-10/03/12 | 4   | :30    | 7:30P- 7:58P (ET) |     |    |    | 1  |    |    |    |    | 1     | \$1,395.00 | \$1,395.00 | Charlotte (WCNC) (WCNC) | WHEEL OF FORTUNE | 8/17/12 |
| 11.0 | Normal Line / SPOT             | 10/04/12-10/04/12 | 3   | :30    | 5:29P- 5:59P (ET) |     |    |    |    | 1  |    |    |    | 1     | \$540.00   | \$540.00   | Charlotte (WCNC) (WCNC) |                  | 9/5/12  |
| 12.0 | Normal Line / SPOT             | 10/02/12-10/02/12 | 3   | :30    | 5:29P- 5:59P (ET) |     |    | 1  |    |    |    |    |    | 1     | \$540.00   | \$540.00   | Charlotte (WCNC) (WCNC) |                  | 9/5/12  |
|      |                                |                   |     |        |                   |     |    |    |    |    |    |    |    |       |            |            |                         |                  |         |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: